

Developing the Action Plan for the Essex Rural Strategy, 2016 - 2020

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Essex Rural Partnership



Essex County Council

Delivery: Making it happen

Six key steps will support the journey from strategy to delivery:

Step 1: We will undertake a root and branch review of the Essex Rural Partnership's (ERP) structures and processes, with a view to reorganising its work, broadening its membership and maximising its impact and effectiveness.

Step 2: We will produce an annual work programme to ensure that the partnership is fully engaging with key developments that will impact Essex's rural communities and that our limited resources are focused on our key strategic priorities and on interventions that are timed and designed to have maximum impact.

Step 3: We will lead the development of an 'Essex rural pledge' which we will be inviting all individuals and organisations with a contribution to make to achieving our vision and ambitions to sign up to, and which will raise the visibility and profile of the partnership and Rural Essex.

Step 4: We will develop a map of local, regional and national agencies that we will need to engage and influence to achieve our strategic ambitions for rural Essex and develop an influencing strategy. We will develop and support ERP members to broaden the visibility and profile of rural Essex.

Step 5: We will hold discussions with key partners to agree on the best achievable evidence resource we can provide for rural Essex within our current resources, and deliver this through the ERP website.

Step 6: We will provide an annual outcome report to ERP members, which will be available on the ERP website. This will report on our progress in developing the partnership and delivering our strategic priorities.

Delivery: Making it happen

“... we will produce an annual work programme to ensure that the partnership is fully engaging with key developments that will impact on Essex's rural communities and that our limited resources are focused on our key strategic priorities and on interventions that are timed and designed to have maximum impact ...”



How could we do this?

There are several ways – this is one based on the Domestic Abuse action plan – which has seen much success as a result:

The strategy comprises of **ten chapters** – each one focusing on a priority.

The Strategic Board agreed the proposal that **the ERP nominates and appoints owners /leads for each chapter of the strategy from across the partnership.** In some areas there may emerge natural leads, in other areas this may require ownership by more than one partner group.





How might this work?

In many cases Leads will already be having conversations with partners in the sector working to deliver the outcomes of the strategy.

The leads will be key, through those discussions, in allowing us to identify those work streams and bring them together into an activity plan.





How might this work? (2) ...

In the future this could also provide a framework which may allow us to look at:

- Clarifying the outcomes that we seek from this priority;
- Existing activity being delivered against this priority, to deliver the required outcomes, by the partnership members (including timelines, delivery organisation etc);
- Undertaking a gap analysis to establish required activity where it is missing and then to look at how this might be delivered (evidence / resources required), where appropriate recommending the formation of task and finish groups and where agreed working with RCCE to establish these;





Chapter	Title	Organisation lead?
1	Harnessing the potential in our Rural Economy	
2	Education and skills for life	
3	Farming for the future	
4	Attracting visitors to rural Essex	
5	Celebrating our culture and heritage	
6	Securing a place to live	
7	Accessing the services we need	
8	Thriving and pro-active communities	
9	Felling safe and reducing crime	
10	Protecting and promoting our natural environment	
6		



Leading our strategic approach

Each chapter lead / owner will be responsible for reporting back to the Strategic Board on progress

(NOTE: they may not be the responsible person for delivering each element of activity but they should be responsible understanding and co-ordinating the monitoring of current activity and reporting on what is happening)

