



European Union

European Structural
and Investment Funds

South East
Local Enterprise Partnership



South East LEP

European Agricultural Fund for Rural Development

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SELEP Rural Strategy

Produced in Spring 2015

Extensive consultation with key partners

One of only 5 LEPs to produce a rural strategy

Vision and Strategic Objectives

- Rural Economy
- Rural Communities
- Rural Environment



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EAFRD Programme

Initial launch Spring 2015

On hold from Spring 2016 – Brexit

Re-launched today

Local launch events Feb/Mar

Focus on three calls

- Rural Tourism
- Food Processing
- Business Development (micro and SMEs)



EAFRD Programme

Value of Programme: £14.5m

Value of calls:

- Tourism infrastructure - £2.667m
- Food Processing - £3.756m
- Business Development – £2m

Minimum grant of £50,000

Calls open for 12 months

Links with LEADER Programme



Rural Tourism Infrastructure

- Create sustainable new/existing visitor attractions
- Create new/existing quality visitor accommodation
- Develop new/existing events – promote local culture, heritage, food and drink, environment
- Create sustainable year-round jobs



Food Processing

Projects adopting new techniques and processes

Creation of new 'local food' products and/or involving the processing of local food

Projects supporting the beer and wine industry

Projects that open new product markets

Projects that invest in new equipment and infrastructure



Rural Business Development – micro/SMEs

Priority sectors – manufacturing, engineering and ICT

New products and services

Non-agricultural farm diversification

Projects delivering reduced environmental impact

Projects that benefit the wider rural area



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SELEP ESIF Sub committee

Role is to endorse strategic fit and value for money of outline application in line with the ESIF Strategy and supporting background papers.